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National Latino Tobacco Control Network December 2009 Newsletter



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[National Latino Tobacco Control Network](#)

Dear Jean,

We are pleased to report that our listserv counts with over 1,000 subscribers and over 450 *Health Professionals, Advocates and Researchers Working on Tobacco Control in Latino Communities* listed in our **National Directory** and published in our website.

CALL TO ACTION! We urge you to [TAKE OUR SURVEY!](#) If the link does not work, please access the survey directly from our main web-page, www.LatinoTobaccoControl.org. In the survey, indicate if you wish to be included in the National Directory and share information regarding projects and your expertise so that we may link you to others that need your technical assistance and will benefit from your work. While the survey should only take a few minutes to complete, it will be closed 12/31/09 in order to compile and analyze the data; so please, take a moment to complete the survey now and/or share the link with your colleagues to help us develop and strengthen our network of experts working on tobacco issues in the Latino communities.

To contribute information for the newsletter (or if you have any questions, suggestions, or announcements of relevance to our work), email jleroux@indianalatino.com.

Thank you for being a part of the National Latino Tobacco Control Network!

Follow us on [Facebook](#) and [Twitter](#)

Nos complace informarles que nuestro listado cuenta con más de 1,000 miembros y a más de 450 Profesionales de Salud que Trabajan para el Control de Tabaco en las Comunidades Latinas mediante Abogacía e Investigación en el **Directorio Nacional** que aparece en nuestra página en el Web.

¡Llamado a tomar acción! Le pedimos que [¡TOME NUESTRA ENCUESTA!](#) Si el vínculo no funciona, por favor acceda la encuesta directamente desde nuestra página principal www.LatinoTobaccoControl.org. En la encuesta, puede indicar si desea ser incluido en el Directorio Nacional y puede compartir información sobre sus proyectos y su experiencia para que nosotros podamos ponerles en contacto con otros que necesitan su asistencia técnica y que puedan beneficiar de su trabajo. Sólo se requieren unos pocos minutos para completar esta encuesta, pero el 31 de Diciembre del 2009 se cerrará con el fin de compilar y analizar los datos; así que por favor, tome un momento ahora para completar la encuesta y/o comparta el vínculo con sus colegas para que nos ayuden a desarrollar y fortalecer nuestra red de expertos que trabajan en cuestiones de tabaco en las comunidades de latinos.

Para aportar información al boletín (o si tiene preguntas, sugerencias o anuncios de importancia para nuestro trabajo), envíe por e-mail a jlroux@indianalatino.com.

¡Gracias por ser parte de nuestra red nacional - Latinos Saludables Sin Tabaco!

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Reporting Violations of FDA Tobacco Regulations

BE ALERT: REPORT TO THE FDA ALL VIOLATIONS ON THE SALE OF CANDY FLAVORED CIGARETTES.

NLTCN is asking for YOUR help in identifying violations to the FDA regulations. Please use the forms below to report any sale of candy and fruit flavor cigarettes utilizing the forms and mechanisms developed by the FDA.

In its first major action under the Family Smoking Prevention and Tobacco Control Act, the FDA announced the ban on flavored cigarettes. There are a number of useful documents on the Tobacco Product Center website at: <http://www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/FlavoredTobacco/default.htm>

These documents include:

- **General Questions and Answers on the Ban** which describes exactly which products are covered by the ban.
<http://www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/FlavoredTobacco/ucm183228.htm>

- **A letter to tobacco control groups** which includes information on how to report violations of the ban to the FDA's Center on Tobacco Products:
<http://www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/FlavoredTobacco/ucm183199.htm>

Violations can be reported by phone at 1-877-CTP-1373, online at www.fda.gov/flavoredtobacco, or by mail addressed to:

Center for Tobacco Products
9200 Corporate Blvd
Rockville, Maryland 20850-3229

- **A fact sheet for parents on flavored cigarettes** <http://www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/FlavoredTobacco/ucm183196.htm>

This is an important opportunity for you to provide FDA with information that the agency can only get from those of you working on the front lines of tobacco control.

- **A flavored tobacco fact sheet** which includes the agency's plans on other flavored products. The FDA is currently examining options for regulating both menthol cigarettes and flavored tobacco products other than cigarettes."
<http://www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/FlavoredTobacco/ucm183198.htm>

National Latino Congreso Online Registration Now Active!!!!

The 4th National Latino Congreso will take place in El Paso, Texas on Jan 29-31, 2010 and [online registration is now active!](#)

The Conveners are offering Travel Packages from select cities! All-inclusive Packages for NLC Registration, Bus Tickets, and Hotel Reservations for up to 11 people are available to those residing in Albuquerque, Los Angeles, Phoenix, San Antonio and Tucson.

To reserve a hotel room contact the Camino Real Hotel at Toll free: 1-800-769-4300. Please mention that you are attending the National Latino Congreso. For prices and details, just visit the [online registration page!](#)

The Master Home Environmentalist (MHE) Program

Award winning program that will help you create a healthy home for you and your family.

Is Your Home Healthy? The Master Home Environmentalist © program at the American Lung Association® in Washington can help you find out -- you can ask for a trained Master Home Environmentalist© volunteer to do a [free home assessment](#), or you can become a Master Home Environmentalist© volunteer yourself by participating in our 35 hour training and donating 35 hours of outreach in your community.

http://www.alaw.org/air_quality/master_home_environmentalist

Institute of Medicine Report - Secondhand Smoke Exposure and Cardiovascular Effects: Making Sense of the Evidence

A new report released, Secondhand Smoke Exposure and Cardiovascular Effects: Making Sense of the Evidence, provides a comprehensive review of the science on the relationship between secondhand smoke exposure and acute coronary events. The report was requested by CDC, but the review was conducted independently by the Institute of Medicine.

Major conclusions of the report are 1) The evidence is consistent with a causal relationship between secondhand smoke exposure and acute coronary events, including acute myocardial infarctions; 2) It is biologically plausible for a relatively brief exposure to secondhand smoke to precipitate an acute coronary event; 3) There is a causal relationship between smoke-free laws and decreases in acute coronary events.

Resources: The report is available for purchase on the National Academies' website at <http://www.nap.edu/>. On the site, the report can be read and printed, page-by-page, but is not available to print or download in full. A Report in Brief is also available on the Academies' site.

At CDC.gov you will find a web feature on the cardiovascular effects of secondhand smoke exposure. The feature also includes a link to CDC's media statement on the IOM Report and a link to CDC's cessation E-cards. www.cdc.gov

CDC's Smoking and Tobacco Use page as well as CDC's Heart Disease and Stroke Prevention page have additional information and links to IOM. www.cdc.gov/tobacco or www.cdc.gov/heartdisease

The Smoking and Tobacco Use page contains an animation that describes the cardiovascular effects of secondhand smoke exposure.

http://www.cdc.gov/tobacco/basic_information/health_effects/heart_disease/iom_report/index.htm

Host a web button on your web site or social network profile. Details are posted at CDC's buttons and badges

gallery at www.cdc.gov/socialmedia/tools/buttonsgallery.html

Report: Smoking bans protect nonsmokers' hearts

http://www.usatoday.com/news/health/2009-10-15-smoking-ban_N.htm

E-Cigarettes, News Release & Fact Sheets

FDA issued news release and fact sheets on Electronic Cigarettes. (You can access the fact sheets at <http://www.fda.gov/NewsEvents/PublicHealthFocus/ucm172906.htm>.)

Key messages you should know are 1) FDA analysis of e-cigarette samples has found they contain carcinogens & toxic chemicals including diethylene glycol (used in antifreeze); 2) FDA has been examining and detaining shipments of e-cigarettes at the border; 3) FDA believes the products meet their definite of a combination drug-device product under the Federal Food, Drug, and Cosmetic Act; and 4) FDA has been challenged regarding its jurisdiction and a case is currently pending in federal district court.

Suggested Actions are 1) Provide the news release and fact sheets to health care professionals, educational leaders, and other leaders in your community so they are aware that FDA is working on the e-cigarette issue; 2) Health care professionals and consumers may report serious adverse events (side effects) or product quality problems regarding e-cigarettes to the FDA's MedWatch Adverse Event Reporting online, by mail, fax or phone.

Online: <http://www.fda.gov/Safety/MedWatch/default.htm>

Regular Mail: use postage-paid FDA form 3500 available at:

<http://www.fda.gov/Safety/MedWatch/HowToReport/DownloadForms/default.htm>

and mail to MedWatch, 5600 Fishers Lane, Rockville, MD 20852-9787

Fax: (800) FDA-0178 Phone: (800) FDA-1088

Promising Practices: Achieving Health & Social Equity in Tobacco Control

This Conference is presented by the Health Education Council's [Break Free Alliance](#) and National African American Tobacco Education Network ([NAATEN](#)).

REGISTER NOW!

EARLY BIRD REGISTRATION: \$175

Closes: February 5, 2010

Regular Conference Rate: \$225

February 6 - April 19, 2010

Late and On-site Registration: \$300

After April 19, 2010

New Website Offers Vital Information to Hispanics

A new, innovative website has just been launched that is providing timely, useful information to the nation's burgeoning Hispanic population. The site helps to meet primarily the needs of Spanish-dominant Latinos by providing information, advice and links to other sources of information and services. Access the site at www.hispanosinfo.com.

Note: To view this release and high resolution pictures on the web, click on:

News from The Border States - Noticias de los Estados Fronterizos

USMBHA

U.S. Counties along the Mexico Border Initiative

Workgroup face to face meeting held on December 3, 2009

Phoenix, Arizona

The U.S. Counties along the Mexico Border Initiative held their 3rd 4 state advisory group meeting on December 3, 2009 in Phoenix, Arizona. The meeting was facilitated by Susie Villalobos, M.Ed., who is the Project Coordinator for USMBHA and Christina Lopez-Gutierrez from Behavioral Assessment, Inc. The team has drafted a timeline for the upcoming Strategic Prevention Framework Webinars and several face to face training and technical assistance meetings throughout the U.S. - Mexico border region. The brochure will be formally released within the next couple of weeks and will be distributed to all prevention providers. Additionally, upcoming Webinars will be done in Spanish which will allow Mexico partners to attend and participate interactively. Representation by the Tohono O'dham Nation was also at the meeting and their collaboration and partnership with the initiative will be instrumental to future Webinars and face to face trainings in Arizona. Information on trainings, meetings, past Webinars as well as current county data profiling can be found at www.borderspf.org.

AFMES

Iniciativa de Los Condados Fronterizos de México/ Estados Unidos

Grupo de trabajo de cara a cara 3 de Diciembre del 2009

Phoenix, Arizona

La Iniciativa de Los Condados Fronterizos de México/ Estados Unidos se honró en tener su tercera junta del comité asesor de los cuatro estados fronterizos que tomo lugar en la ciudad de Phoenix, Arizona. La junta fue prescinda por la maestra Susie Villalobos, M.Ed. Coordinadora de Proyectos de la AFMES, y Christina Lopez-Gutiérrez de Behavioral Assessment, Inc. Actualmente el equipo de trabajo ha redactado una fecha límite para la estructura estratégica de prevención mediante seminarios electrónicos y la planificación de juntas (en persona) para la asistencia técnica a los estados fronterizos de la región. Un folleto informativo estará disponible con anticipación en las próximas semanas y será distribuido a todos los proveedores de prevención. Se informo que se tendrán seminarios electrónicos disponibles en español, los cuales serán de utilidad para los compañeros de México. En la reunión, estuvieron representantes de la nación Tohono O'dham, y su colaboración será esencial para el desarrollo y la implementación de futuros seminarios electrónicos y las siguientes juntas en Arizona. La información de los entrenamientos, juntas, seminarios electrónicos pasados y la información más actualizada de los condados puede ser encontrada en www.borderspf.org.

New Report: States Cut Funding for Tobacco Prevention Programs Despite Receiving Record Amounts of Tobacco Revenue

Washington, D.C. - The states are collecting record amounts of revenue from the 1998 tobacco settlement and tobacco taxes, but have cut funding for programs to reduce tobacco use by more than 15 percent in the past year... <http://www.tobaccofreekids.org/Script/DisplayPressRelease.php3?Display=1183>

Full report: <http://www.tobaccofreekids.org/reports/settlements/>

Chart ranking the states:

<http://tobaccofreekids.org/reports/settlements/FY2010/rankings.pdf>.

State-specific press releases:

www.tobaccofreekids.org/reports/settlements/FY2010/embargoed_releases/

New Menthol and Tobacco Website

New "Menthol and Tobacco" website available from the NCI Tobacco Control Research Branch:

http://dcccps.nci.nih.gov/tcrb/research_topic-menthol.html.

The website provides background information on the pharmacological properties of menthol and its use in tobacco products as a cigarette additive and flavoring. The website also highlights important research on the industry's targeted marketing practices to promote the use of menthol tobacco products and includes updated menthol cigarette prevalence rates among social demographic groups based on national-level data from the 2006-07 Tobacco Use Supplement to the Current Population Survey.

Jóvenes de Salud



After School Enrichment Program Recognized During Hispanic Heritage Month

Front Row: Kenny Salsbury, South St. Paul HS; Rocio Mata, South St. Paul HS; Carmen Robles, Director JdeS; Sergio Marquina, Harding HS; Melissa Amparan Harding HS; Cecilia Marquina Harding HS and George

Amparan, Harding HS

Back Row: Dr. Jay Haugen, Superintendent District 197; Governor Tim Pawlenty; Robert Hanson, Educator at Henry Sibley HS and JdeS Academic Advisor

In 2009 **Jóvenes de Salud** helped pass a ban in the City of St. Paul on the sale of tobacco imitation products including candy cigarettes and toy lighters. Students met with 9 City Council Members; Collected signatures for a ban on the sale of e-cigarettes at the Mall of America; Supported legislation at the State Capitol to ban smoking inside a vehicle when children are present; Testified and helped pass legislation on tobacco free parks; Collected more than 800 "I Choose Health" pledges from peers; Were recognized during Hispanic Heritage Month by Minnesota Governor Tim Pawlenty for their work in community outreach and academic goals.

JdeS is a feeder to **CLUES' Promotores de Salud** (Community Health Workers) Family Centric Program. In partnership, they received the **General Mills Healthy Champions Grant for 2009-2010** to infuse physical activity and nutrition into the program. It's been a great success! They conducted a pledge drive for '**Healthy Choices**'. More than 800 youth took the pledge during Día de Los Muertos, which was supported by UCARE.

Carmen Robles, Director JdeS said, "Estoy muy orgullosa! 12 students (from one school) who started in the program during their freshmen year will graduate HS in 2010. All will be going on to higher education!"

Funding and Award Opportunities

- **The National Cancer Institute has released a Request for Applications for the new [State and Community Tobacco Control Policy and Media Research](#) cooperative agreement funding. **Letters of Intent due by December 22, 2009; Application Receipt by January 22, 2010.****
- **Campaign for Tobacco-Free Kids announced call for nominations for its [2010 Youth Advocate of the Year Award \(YAYA\)](#). **Nomination Forms must be post-marked by January 22, 2010.****

Colorado Supreme Court bans smoking in live theater

Colorado Supreme Court says smoking ban extends to actors puffing in live performances
P. SOLOMON BANDA - AP News - Dec 16, 2009 08:59 EST

The Colorado Supreme Court has upheld a state ban on smoking by actors onstage, ruling that public health trumps actor's freedom of expression.

The court ruled 6-1 that a state indoor smoking ban applies to theaters. Observers called it the first decision by a state court upholding the extension of a smoking ban to theatrical performances. Of 24 states with indoor smoking bans, 12 have exemptions or exemptions on a case-by-case basis for theatrical performances, according to the ruling. The court said performances typically convey their message "by imitation rather than by scientific demonstration" and that there are alternatives to smoking on stage. It also agreed with Attorney General John Suthers' argument that the state Legislature passed a narrowly tailored law to protect public welfare, not to limit speech.

<http://wire.antiwar.com/2009/12/16/colo-supreme-court-bans-smoking-in-live-theater-2/>

Decrease in Smoking Rates among Medicare Recipients

Here's an article from today's NYT about a 10% decrease in smoking rates among medicare recipients in Massachusetts. Some attribute the decline (38% to 28% from 2006 to 2008) to that state's provision of free tobacco cessation services for anyone with Medicaid coverage. Now, lawmakers at the national level are advocating for the inclusion of a similar provision in the current health care reform debate.

www.nytimes.com/2009/12/17/us/17smoke.html?hp

IHPR Unveils 6 New PSAs to Educate Latinos on Cancer Screening

Watch the PSAs in English or Spanish at: <http://www.saludtoday.com/psas.php>

SAN ANTONIO, Dec. 14, 2009-The Institute for Health Promotion Research (IHPR) at The UT Health Science Center at San Antonio today unveiled six new public service announcements (PSAs) to tout the benefits of screening in detecting breast, cervical and colorectal cancer among Latinos.

The PSAs, produced through the IHPR-led *Redes En Acción*: The National Latino Cancer Research Network, a National Cancer Institute (NCI) initiative (Grant No. U01 CA114657) to combat Latino cancer can be viewed in English and Spanish at [Redes](#) or [SaludToday](#), the IHPR's new multimedia Web site to promote Latino health.

The 30-second TV spots encourage Latinos to learn more about screening tests available for breast, cervical and colorectal cancers by calling the NCI's Cancer Information Service (CIS) toll-free telephone number (1-800-4CANCER).

The PSAs now are being distributed to TV stations across the nation, and will be featured on the SaludToday [blog](#) and [YouTube](#) page.

To request the PSAs in a broadcast-quality format, e-mail saludtoday@uthscsa.edu.

Health Care Reform - Update and Research Brief on Latino Views

This info was included in an update of amendments being added to the health care reform bill:

Among the amendments introduced last evening was SA3076, sponsored by Senators Dick Durbin (D-IL) and Bernie Sanders (I-VT). It would extend comprehensive tobacco cessation benefits to all Medicaid recipients, not just pregnant women. According to the National Center for Health Statistics, 36.6 percent of Medicaid recipients smoke, as opposed to 22.6 percent of the total adult population. A recent report from the American Lung Association, [Helping Smoker's Quit: State Cessation Coverage](#), found that only six states - Indiana, Massachusetts, Minnesota, Nevada, Oregon and Pennsylvania, provide comprehensive coverage for Medicaid recipients. Any organizations wishing to lend their support to the amendment should contact Erica Sward at ESward@lungusa.org.

RESEARCH BRIEF - LATINO VIEWS ON HEALTH CARE REFORM

The health care reform debate has captured the nation's attention, and the passage of the health care reform bill last month sets the stage for a critical U.S. Senate vote that will take place in the near future. A new poll released recently by Latino Decisions, the Robert Wood Johnson Foundation Center for Health Policy at the

University of New Mexico (UNM-RWJF Center), and impreMedia indicates that Latinos are supportive of the major elements of the current House of Representatives bill. This report builds on the survey's Executive Summary that was released earlier this week and is available online [HERE](#).

We thank you for your input and encourage you to send us your stories, news, and any information relevant to the network's efforts. Comments and suggestions are welcomed at NLTCN@listbox.com.

Our best wishes to you for a prosperous new year!

Les damos gracias por su contribución y le solicitamos que continúen enviándonos sus historias, noticias y cualquier información pertinente a los esfuerzos de esta red nacional. Envíen sus comentarios y sugerencias a jleroux@indianalatinocom.com.

¡Deseándoles todo lo mejor para un prospero año nuevo!

Sincerely,

[Jean Leroux](#)

National Latino Tobacco Control Network

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