

## National Latino Tobacco Control Network November 2009 Newsletter



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Dear Jean,

Welcome to the National Latino Tobacco Control Network (Latinos Saludables Sin Tabaco)! We are very pleased to include you in our efforts.

If you have not already done so, I urge you to visit our website, [www.LatinoTobaccoControl.org](http://www.LatinoTobaccoControl.org) and access our [National Directory of Health Professionals, Advocates and Researchers working on Tobacco Control in Latino Communities](#).

You can also access our past newsletters from our website.

In order to be included in the National Directory, please click on [TAKE OUR SURVEY!](#) (Or use the link from our main webpage) and share information regarding your projects and expertise so that we may link you to other members that may need your technical assistance and may benefit from your work. Our Directory permits searching for contacts by name, state, etc... Or you may sort the order of the Directory to facilitate your searches.

We remind you that the survey will be closed on December 31st, 2009. Please take a moment to complete and share the link with colleagues that may benefit from knowing about the network.

Please send emails to [NLT CN@listbox.com](mailto:NLT CN@listbox.com), if you would like to share information (for the newsletter and/or to our listserv) on upcoming events, news, articles, or if you have any questions pertaining to the work and goals of the network.

We look forward to hearing from you and encourage you to actively participate in the growth and success of the network. You are welcome to follow us on [Facebook](#) and [Twitter](#).

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#### ON MENTHOL

Notes on the Second Conference on Mentholated Cigarettes by Francisco Javier Parga, PhD, Coalition for Smoke Free Puerto Rico

[http://www.indianalatin.com/NLTCN\\_Mentolados.html](http://www.indianalatin.com/NLTCN_Mentolados.html)

Advocates and the Congressional Black Caucus are continuing discussions regarding menthol. It is important to note that menthol is not just an issue for African-Americans; it is an issue for all youth, regardless of race or ethnicity. The recently passed FDA legislation bans sales of flavored cigarettes, however, sales of menthol cigarettes continue. See this fact sheet for more information:

[http://sph.umd.edu/epib/cultural\\_competency/Use\\_of\\_Menthol\\_Cigarettes.pdf](http://sph.umd.edu/epib/cultural_competency/Use_of_Menthol_Cigarettes.pdf)

#### LATINO HEALTH

[Healthy People 2020 \(HP2020\) Objectives is Looking to You](#)

The U.S. Department of Health and Human Services (HHS), Office of Disease Prevention and Health Promotion has announced that the proposed Healthy People 2020 (HP2020) objectives are available for review online. HHS is currently seeking input from individuals and communities that are able to provide valuable feedback and additional insight as they continue to development the HP2020 objectives.

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Destination CASA Blanca- Latino Health Disparities video link:

<http://www.hitn.tv/dcb/video.php?date=20091120=p>

#### THE FIGHT AGAINST TOBACCO IN PUERTO RICO

Updates from the Frontlines for a Tobacco-Free Puerto Rico  
-and-  
Report on the LGBTT (Lesbian, Gay, Transgender, Transsexual) Health & Tobacco Survey

[http://www.indianalatin.com/NLTCN\\_Tobacco.html](http://www.indianalatin.com/NLTCN_Tobacco.html)

## RESOURCES

The 16th Annual Maryland State Council on Cancer Control Conference to be held this Thursday, December 3, 2009

Info: <http://fha.maryland.gov/cancer/cancerplan/>

or: [Register for the 2009 Conference:](#)

Note: The morning is focused on tobacco!

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The Smoking Cessation Leadership Center will host a webinar on December 10, 2009 at 2 P.M. EST on [Building Staff Buy-In for Tobacco-Free Policies](#).

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The Tobacco Technical Assistance Consortium (TTAC) has opened up registration for two new web-based courses in 2010:

[Fundamentals of Evaluation](#)

[Logic Model Essentials](#)

Visit the [Tobacco Control Network](#) regularly for available resources and materials, and check out their [Tobacco Free Press](#)

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The [Campaign for Tobacco-Free Kids](#) has put together a presentation detailing the new FDA ban on flavored tobacco products.

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New CDC [Morbidity and Mortality Weekly Report](#) states that the U.S. adult smoking rate has remained stagnant in 2008.

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The American Lung Association has released its newest report, [Helping Smokers Quit: State Cessation Coverage 2009](#)

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December 11, 2009: Secretary's Advisory Committee on National Health Promotion & Disease Prevention Objectives for 2020

Internet via Webex to discuss the ongoing development of Healthy People 2020. You can register for the Advisory Committee [here](#).

The call will be open to the public as a live, streaming Webcast. If you have any questions, please feel free to email [hp2020tobacco@cdc.gov](mailto:hp2020tobacco@cdc.gov). You can also contact Allison MacNeil at 770-488-5529 or Gabbi Promoff at 770-488-6491.

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## NATIONAL NETWORKS

New articles have been released examining the higher prevalence of tobacco use in the LGBT communities. A new report published in the September issue of [Social Work in Public Health](#) assessed the smoking rates and support for indoor smoking bans among club-going young adults in New York City. It was found that GLB young adults were more likely to be smokers compared to the heterosexual participants. Two articles were also published in *Nicotine & Tobacco Research* examining [intention to quit in LGBT smokers](#) and abstinence outcomes among gay/bisexual and heterosexual male smokers in an [intensive, non-tailored smoking cessation study](#). The last article published in [American Journal of Public Health](#) illustrates the importance and feasibility of sexual orientation in public health surveys, putting the odds of smoking for LGB folks between 2.2 and 2.5 times higher than the general population.

The Network has been quite busy submerging itself into social media with the launch of its [facebook profile](#), [YouTube](#) and [blog](#)! They hope their social networking tools will be a fun forum for interaction, sharing, and learning. [If tobacco companies can advertise on Facebook](#), then so can we! Check out their first [guest blogger](#), Alicia Matthews, discussing some of her experiences at last month's 2nd Menthol Conference hosted by [NAAPT](#). Learn about last month's combined [Black & Brown Summit](#) + LGBT Leadership Initiative meeting in Chicago on our YouTube channel. Subscribers/followers/friends and comments in social media land are always encouraged.

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You are invited to join the Quarterly National Native Commercial Tobacco Abuse Technical Assistance call scheduled for THIS THURSDAY December 3rd at 3pm EST. Ms. Claradina Soto on the call to present information about:

Culture & Tobacco Among American Indian Adolescents: A Tobacco Study in CA

Call Information: 1 (800) 704-9804

Participant Code: 492496

Claradina Soto (Navajo/Pueblo) is a third year doctoral student in the Health Behavior Research program at the University of Southern California (USC) Keck School of Medicine. She received her B.A. in Community Studies from the University of California Santa Cruz and her MPH degree from USC. Claradina has worked in tobacco control for over 8 years and has a special interest in the role of culture and American Indian communities in tobacco use.

## CESSATION

During the past month, smoking cessation research has been a major of discussion point among those in the tobacco control community and in the media. Several organizations have released updates on research and recommendations, and we have provided quick summaries of these tobacco cessation news items.

[Tobacco Cessation in the News](#)

We thank you for your input and encourage you to send us your stories, news, and any information relevant to the network's efforts. Comments and suggestions are welcomed at [NLTCN@listbox.com](mailto:NLTCN@listbox.com).

Sincerely,

[Jean Leroux](#)

National Latino Tobacco Control Network

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