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NLTCN e-News

NOVEMBER 2010



Dear Jean,

We would like to show off your work in the national networks website. Send your stories, pictures and/or videos to Jean Leroux at jleroux@indianalatinocom.

We remind you that our website, www.latinotobaccocontrol.org, includes new links, calendar of events and resources like the NLTCN Tobacco Report Series, fact sheets, articles, newsletters, presentations, list of consultants and our [National Directory](#) which provides colleagues who are working and/or are looking for professionals, advocates and researchers with expertise on tobacco control an easy way to find one another to collaborate, network and provide technical assistance. The search engine is very user-friendly allowing for sorting by fields (name, city, state) to help you narrow down searches.

Request to be listed in our National Directory by email to jleroux@indianalatinocom, and please include Salutation, First Name, Last Name, Title, Degree, Organization, Address, City, State, Zip code, Office Phone, E-mail, Fax, Expertise.

We hope that you have a safe and memorable thanksgiving holiday.

Sincerely,

Jean Leroux
National Latino Tobacco Control Network

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American Lung Association

ALA [needs YOUR help](#) in making sure the FDA picks the strongest and most effective warnings. Here is a [link to the warning messages](#) FDA has proposed. Please take a look and then [send FDA an email](#), or visit www.lungusa.org.

The American Lung Association Action Network www.lungusa.org

Email: Lungaction@lungusa.org

Keep Our Armed Forces Healthy

Dear Supporter,

Much of the United States military is currently deployed around the globe, often in dangerous environments that require their full attention. Active-duty personnel need to be healthy and prepared for any situation.

Unfortunately, **more than a third of our troops smoke**. The physical damage of smoking compromises troop readiness and costs billions in tobacco-related medical care, but cigarettes are far too accessible to our troops and sold inexpensively at military bases.

On December 31, 2010, all submarines deployed below the surface will become smoke-free, a move which will protect crews from secondhand smoke.

*The American Lung Association applauds the U.S. Navy's timely action and provides smoking cessation counselors at our **HelpLine at 1-800-LUNG-USA (800-586-4872)**.*

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Articles of Interest

Smoking Restrictions in Large-Hub Airports - U.S., 2002 and 2010

Air travelers and workers are exposed to secondhand smoke at some of the nation's busiest airports. As an alternative to adopting smoke-free policies, several U.S. airports have installed enclosed, ventilated smoking rooms. The Surgeon General concluded in 2006 that separating smokers from non-smokers, cleaning the air, and ventilating buildings cannot completely eliminate exposure to secondhand smoke. CDC supports comprehensive smoke-free policies that completely eliminate smoking in all public places and workplaces. Only 100 percent smoke-free policies will fully protect the thousands of airport workers and millions of travelers from

airports in 2002 and 2010 found that 1 in 4 of the airports still allows smoking indoors, putting millions of air travelers and workers at risk of being exposed to secondhand smoke. Smoking is still allowed inside seven of the nation's largest airports, including three of the five busiest: Hartsfield-Jackson Atlanta International Airport, Dallas Fort Worth International Airport, and Denver International Airport. Other airports that still allow smoking indoors include: Las Vegas McCarran International Airport, Charlotte Douglas International Airport, Washington Dulles International Airport, and Salt Lake City International Airport. According to the report, 22 percent of U.S. passenger boardings take place at these airports. Research shows that there is no safe level of exposure to secondhand smoke, which causes serious disease and death, including 46,000 heart disease deaths and 3,400 lung cancer deaths each year.

The online version of the report is available on the CDC web site at <http://www.cdc.gov/mmwr>.

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Cessation Training Program

I would like to share with you that Washington State University created a website for training health professionals to help smokers quit smoking. The training program is evidence based and it is access free for any health professional in any part of the world. It is self explanatory, easy, convenient and time effective. They are hoping to have it translated it to other languages so more can benefit. Many health professionals lack the formal training. This program will provide the the tools to help smokers to quit. Here is the URL:

<http://nursing.wsu.edu/smoking.html>.

Contact:

Kawkab Shishani, PhD - Assistant Professor - Washington State University

PO Box 1495 - Spokane, WA 99210-1495

Office: 509-324-7425 - Fax: 509-324-7341

<http://directory.nursing.wsu.edu/faculty/?faculty/440>

http://www.ar.hu.edu/jo/fac/dept_ar/CV_E.aspx?Pid=10389

<http://www.pitt.edu/~super1/Nursing/nursingsupercourse.htm>

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Clean Indoor Air

AJPM - Collins/Boyle/Bohac/Klein/Bernat

Effects of Clean Indoor Air Laws on Bar and Restaurant Revenue in Minnesota Cities

[American Journal of Preventive Medicine](#)

[Volume 39, Issue 6, Supplement 1, December 2010, Pages S10-S15](#)

ClearWay MinnesotaSM - Advancing Tobacco Control Through Applied Research

Available online **11 November 2010**.

Natalie M. Collins MPH, Qun Shi MS, Jean L. Forster PhD, Darin J. Erickson PhD and Traci L. Toomey PhD

Also:

ClearWay Minnesota's SM Research Program: A 10-Year Investment in Tobacco Control

<http://www.sciencedirect.com/science/journal/07493797>

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FDA



El gobierno federal a través del FDA dio a conocer los gráficos y advertencias que estarán en el 50% de las cajetillas de cigarrillos comenzando en el 2012. El FDA ha presentado 36 opciones de las cuales seleccionará a 9 para que sean puestas de maneja intercambiable en todas las cajetillas. No habrá duda alguna que el tabaco mata, que causa cáncer, que causa problemas cardiovasculares, que el humo de segunda mano es dañino para los niños y todos los que respirar ese humo. Todas estas imágenes pueden verse en:

<http://www.fda.gov/TobaccoProducts/Labeling/CigaretteProductWarningLabels/default.htm>.

Latinos Saludables Sin Tabaco y la Coalición para un Puerto Rico Libre de Tabaco consideran que hay que incluir y utilizar advertencias en Español y que agregar el 1-800-QUITNOW 1-800-dejaloya ¿?en todas las advertencias. ¿Porque? Porque es importante que todos los fumadores sepan que hay líneas telefónicas que les pueden proveer servicios de conserjería y en mucho casos, medicamentos que les ayuden a dejar de fumar. Si cada vez que un fumador ve la cajetilla con la advertencia y con el numero para llamar va a pensar que puede dejar el cigarrillo y que hay servicios que le pueden ayudar, va a dejar! Hay que tomar acción, y hacerse presente en estos ámbitos y comentar sobre estas advertencias al FDA para proteger a nuestra comunidad y para implementar los planes y programas que reduzcan el tabaquismo en Puerto Rico.

Asimismo, el 10 de noviembre, 2010 el gobierno Federal lanzo su plan estratégico para combatir el

nos revela que el gobierno federal esta dispuesto a coordinar esfuerzos con todos los departamentos incluyendo educación y vivienda y muchos mas para eliminar los efectos nefastos en la salud por el usar cigarrillos y otros productos que contienen tabaco. Este plan esta accesible visitando: <http://www.hhs.gov/ash/initiatives/tobacco/tobaccostrategicplan2010.pdf>

Miembros de la Red nacional, Latinos Saludables Sin Tabaco están muy contentos porque este Plan tienen muchas elementos importantes para la comunidad Latina. En este plan se enfatiza que el gobierno federal y los estados, incluyendo Puerto Rico, deben tener programas integrales que involucren a la comunidad en todas sus acciones. Los Puertorriqueños han tomado acción y han logrado que muchos elementos integrales al control del tabaquismo sean implementados. Miembros de la comunidad deben estar involucrados en el proceso de políticas publicas y privadas que promuevan ambientes libres de humo de tabaco, que se instruyan sobre como el subir el precio de los cigarrillos ayuda a que los fumadores consideren dejar el cigarrillo y como en cada comunidad, deben de haber programas culturalmente apropiados que lleven los mensajes a la comunidad, incluyendo a la comunidad LGBTT y que los servicios de salud deben decirle a los pacientes que el dejar de fumar les beneficia en todo sentido.

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Grant Opportunities

Julius B. Richmond AAP/FAMRI Visiting Lectureships Call for Applications

The AAP Julius B. Richmond Center of Excellence is calling for applications for its AAP/FAMRI Visiting Lectureship Grants Program. The lectureships are designed to promote tobacco and secondhand smoke (SHS) exposure control, smoking cessation and policy interventions through state AAP chapters and educational institutions across the United States and internationally.

The program provides awards of up to \$3000 each to fund 2-day educational program focusing in the field of tobacco control and children's health. The intent of the program is to provide pediatric trainees, child advocates, and academic and/or community pediatricians with an opportunity to interact with expert academic pediatricians on topics related to children and tobacco control. These visits have resulted in development of tobacco control curricula, research program development, collaborations, increased awareness of careers in tobacco control, and increased tobacco control interventions for children and their families.

Applications must be consistent with the goals of the AAP Richmond Center, which is dedicated to the elimination of children's exposure to tobacco and secondhand smoke. The program is supported by the Flight Attendant Medical Research Institute (FAMRI), Legacy, Pfizer and Communities Putting Prevention to Work (CPPW) Grant from the U.S. Department of Health and Human Services

The deadline for 2011 visiting lectureship applications is **Monday, January 3, 2011, by 5:00 pm EST**. For application, guidelines and more information, visit www.aap.org/richmondcenter/fundingopportunities.html contact: richmondcenter@aap.org

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Latinos and Smoke-Free Policy Advocacy



Juan Flores,
Executive Director of La Fe
Policy Research

San Antonio, the third largest city in Texas did not have a strong and comprehensive smoke-free ordinance. For over a decade, attempts to implement a smoke-free ordinance failed until August 19, 2010 when coalition efforts successfully influenced passage to ban smoking in public and private establishments. The voice of Latino's which comprises 65% of the city's population was not initially evident in the "San Antonio Smoke-Free" coalition campaign.

La Fe Policy Research and Education Center(La Fe PREC), an NLTCN partner joined the campaign with a strategy to directly and indirectly contribute to the successful outcome for a Smoke-Free San Antonio. The direct activities

centered on demonstrating the inequitable and disparate health impacts of second-hand smoke on Latinos, including the disadvantaged employment position of high-risks low-wage Latinos to advocate for eliminating smoking in their work-places. The activities involved a policy brief, op-ed and interviews in English and Spanish media, informing and advocating city-council representatives through testimonies and meeting, and educating coalition members to the Latino perspective. The indirect efforts involved advocating for more effective outreach to grass-roots Latino organizations in coalition activities, more visible involvement of Latino health professionals, conducting meeting with community organizations to inform and promote their involvement, and counseling coalition members to understand and better strategize countering some Latino opposition to the smoke-free ban.

La Fe PREC is an organization that engages in efforts to create systematic changes to social and health policy through *policy analysis, education, leadership, and advocacy*. Our outcome is to further inform and empower Mexican American/Latino involvement in policy issues important to them.

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In Other News

Boycotts over immigration law cost Arizona millions

Updated 11/19/2010 9:25 AM ET

By Alan Gomez, USA TODAY

April have resulted in more than \$250 million in losses to the state's conference and convention industry, according to a study commissioned by a research group critical of the legislation ([Read More](#))
IMMIGRATION LAW: [U.S.-Latin America relations strained](#) **HEARING STARTS:** [Ariz. illegal immigration law](#) **IMMIGRATION POLICY:** [More stories](#)

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Menthol News from the National Cancer Institute and TReND

The National Cancer Institute (NCI) and the Tobacco Research Network on Disparities (TReND), funded by the NCI and Legacy, are pleased to announce the release of **The Role of Mentholated Cigarette Smoking in Smoking Behaviors in United States Populations**, a special supplemental issue to the journal *Addiction*. This special supplement includes 11 new studies focusing on the prevalence of menthol flavored cigarette use, cessation success rates among menthol cigarette users and factors that might influence smoking and quitting menthols. The editors for this supplement include Drs. Kola Okuyemi, Deirdre Lawrence, Linda Alexander, and George Hammons.

We invite you to review these papers and circulate them to your colleagues. You may access the papers at <http://onlinelibrary.wiley.com/doi/10.1111/add.2010.105.issue-s1/issuetoc> .

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News from the LGBT Network

[Action Alert: The Affordable Care Act \(Part II\): Section 4302 and Implications for Data Collection](#) - This webinar provides an in-depth look at Section 4302 of the Affordable Care Act and its implications for disparities research. It will be held at Thursday, November 18, 2010, 1:00 - 2:30pm (Eastern).

[Transgender Inclusion within Organizations Serving the LGBT Community](#) - This entry is a report on last week's BrownBag Webinar with Susan Forrest and Talia Mae Bettcher. If you missed the call, there are several resources in the blog as well as slides and audio from the call. For other questions, please contact lgbttobacco@gmail.com.

[LGBT Surveillance: Next Steps for the Federal Government](#) - Next Monday's BrownBag Webinar opportunity. If you have experience working on including LGBT questions in state surveillance or other major surveys, we need your expertise on this call. Please register [here](#).

[Implementing Affordable Care Act, Section 4302: An Overview of Federal Efforts and Implications for Data Collection](#) - In a related post, this is my entry on what characteristics (sex, ethnicity, etc) the Affordable Care Act will be requiring in surveillance as well as how they may consider additional characteristics (i.e. LGBT data.)

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News from NAATPN

The National African American Tobacco Prevention Network (NAATPN) announces its 2010-2011 Webinar Series:

Wednesday, February 9, 2011: "**The FDA's Supplemental Guide on Menthol**": NAATPN will lead a discussion around the findings in the FDA's supplemental guide on menthol.

Wednesday, April 13, 2011: "**The Impact of the FDA Regulations in the Black Community**": Individuals will address the influence of the FDA rulings and their effect on black communities.

Wednesday, June 8, 2011: "**Our Partner Showcase & the CDC National Networks are a Valuable Resource to You and Your Community**": NAATPN will invite national partners to speak to participants about their programs and services. In addition, participants will receive valuable information including the benefits for working with the six CDC funded national networks representing the African-American, Asian, Hispanic/Latino, LGBT, Low SES, Native American populations.

There is no cost to participate in the webinar but space is limited. Please register in advance at thenetwork@naatpn.org If you have any questions or need additional information, please contact (919) 680-4000.

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Puerto Rico

[Comprehensive Health for the LBTT Community in Puerto Rico - Panel & Discussion](#) by guest blogger Juan Carlos Vega - This entry is an announcement of this weekend's "**Panel and Discussion on Comprehensive Health for the LBTT Community in Puerto Rico**" which will be the *4th Educational Summit: Empowering Our LBTT Community 2010*. This will be held on November 20th at the *Puerto Rico Convention Center, San Juan, Puerto Rico*. *Juan Carlos will be a panelist for this event and few folks at the event will be blogging this weekend, so expects some fantastic updates!*

<http://lgbttobacco.wordpress.com/author/activistlibrarianpr/>

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Save the Date!

The New Face of Smokeless Tobacco Addiction

May 10-12, 2011
Austin Convention Center
Austin, TX

Submit Your Presentation TODAY!

The deadline to submit a proposal is only ONE MONTH AWAY...*December 10, 2010!*

The dates for the 6th National Summit on Smokeless and Spit Tobacco have been set, and now we need your help finding great sessions!

The theme for this year is "The New Face of Smokeless Tobacco Addiction." If you, or someone you know, has a topic that should be addressed at the conference, submit your presentation using the link below.

SUBMIT A FULL PROPOSAL ONLINE

Please complete the link above for each presentation you would like to submit. We look forward to receiving your presentation ideas for this upcoming conference.

Summit Information

The Awards Nomination Form has been posted. **NOMINATE SOMEONE TODAY!** The nomination deadline is April 1, 2011.

Location information has been updated. **Find out information on the location of the Summit, hotel and airport information.**

Be the first to receive any new information on the 6th National Summit on Smokeless and Spit Tobacco, **submit your email address online.**

Questions?

Call 877.451.8700

Email: Caitlin@Swift-Solutions.org

Secondhand Smoke

AJPM - Warren/Au-Yeung/Dillon/Giuliani/Fu

Exploring Children's Secondhand Smoke Exposure with Early Child Care Providers

[American Journal of Preventive Medicine](#)

[Volume 39, Issue 6, Supplement 1, December 2010, Pages S44-S47](#)

ClearWay MinnesotaSM - Advancing Tobacco Control Through Applied Research
Available online **11 November 2010**.

Jennifer R. Warren PhD, Phyllis Sloan MA, Michele Allen MD, MS and Kolawole S. Okuyemi MD, MPH

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Smoke-free Legislation

AJPM - Hahn/Boyle/Franken/Hesse

Smokefree Legislation: A Review of Health and Economic Outcomes Research

[American Journal of Preventive Medicine](#)

[Volume 39, Issue 6, Supplement 1, December 2010, Pages S66-S76](#)

ClearWay MinnesotaSM - Advancing Tobacco Control Through Applied Research
Available online **11 November 2010**.

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Treating Tobacco Use and Dependence Available in Spanish

On behalf of the U.S. Public Health Service Clinical Practice Guideline Panel and the Sociedad Española de Neumología y Cirugía Torácica, we are pleased to announce the release of *Treating Tobacco Use and Dependence* in Spanish.

This is the first time the entire PHS Guideline has been translated into Spanish. In past years, summaries were translated into Spanish.

On behalf of the Panel, we thank the Sociedad for its leadership, particularly the chair of this effort, Dr. Carlos Jiménez Ruiz. Also, we would like to thank Panel Vice Chair Dr. Carlos Jaén for reviewing the translation.

There are four ways to access the Guideline in Spanish:

1. U.S. Surgeon General, <http://www.surgeongeneral.gov/tobacco/>
2. AHRQ, <http://www.ahrq.gov/path/tobacco.htm>
3. Sociedad Española de Neumología y Cirugía Torácica (SEPAR), http://www.separ.es/doc/publicaciones/tabacismo/guia_tabacismo_v_espanola.pdf
4. UW Center for Tobacco Research and Intervention (UW-CTRI), http://www.ctri.wisc.edu/Researchers/researchers_CPGupdate2008.htm

On the UW-CTRI site, you'll also find additional Guideline and other information on tobacco treatment and dependence-collated for specific audiences, such as researchers, health-care providers, smokers, advocates, and employers. Visit

www.ctri.wisc.edu.

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Webinars

Webinar: Latinos in the Deep South: Community Organizing and Leadership Development

This message is to invite you to join us on **Monday November 29th from 11:30 am to 1:00pm** for the introductory webinar on the "Latinos in the Deep South: Community Organizing and Leadership Development".

The purpose of this conversation is to:

1. Sharing about our new initiative within the Latinos in the Deep South - Community Organizing and Leadership Development
2. Discuss how we can find ways of collaboration to continue responding to the pressing health issues that Latino communities are facing in the southern states.
3. Discuss why promoting and developing leadership is key for increasing collaborative actions for social justice and promoting change in our communities.
4. Discuss why unifying resources, knowledge and actions are effective ways for collaborative leadership

The Latinos in the Deep South is a program coordinated by the Latino Commission on AIDS. The Program aims to build local leadership, network development and coalitions, enhance knowledge and cultural competency, and spur actions to address the needs of the emerging Latino/Hispanic populations in the Deep South. These goals are accomplished through capacity building, community organizing, leadership development and networking initiatives, a focus on Community Based Participatory research and dissemination of information.

we will be sending you the link and phone number for this webinar.
Thank you in advance for your support and interest.

For more information, please contact:

Yanira Arias
Director of Community Organizing
Latinos in the Deep South
Latino Commission on AIDS
24 West 25 St 9th Fl
New York, NY 10010
(212) 675-3288 ext 344
(917) 591-5438 Fax
yarias@latinoaids.org
www.latinoaids.org

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