



## NLTCN NEWSLETTER

June 2010

Dear Jean,

Thank you for sharing with the network your interesting and relevant resources, articles, stories, events, etc... Please take a quick glance at the titles located under the "In This Issue" section and click on those that interest you.

If you wish to share information with NLTCN, please send to [jleroux@indianalatin.com](mailto:jleroux@indianalatin.com).

We look forward to hearing from you.

Sincerely,

Jean Leroux  
NLTCN Communications Manager

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Gracias por compartir con nosotros sus artículos, historias, eventos y recursos de interés. Por favor dele un vistazo a los títulos bajo la sección "In This Issue" y elija lo que le interese.

Puede compartir su información con NLTCN enviándola a [jleroux@indianalatin.com](mailto:jleroux@indianalatin.com).

Atentamente,

Jean Leroux  
Gerente de Comunicaciones de NLTCN

### In This Issue

[CDC Announcements](#)

[Cessation](#)

[En Español](#)

Evaluation

Events

FDA News

Media/Communications

NLTCN: Get to know our network members

NALBOH News

Other Priority Populations

Other Tobacco Products

Puerto Rico

Resources

SHS / CIA

TCN Webinar

Tobacco & Chronic Diseases

Tobacco News from the States

Youth

## CDC ANNOUNCEMENTS

**Vacancy Announcement:** The Centers for Disease Control and Prevention, through its Office on Smoking and Health (OSH), is the lead federal agency for comprehensive tobacco prevention and control. As a division within the National Center for Chronic Disease Prevention and Health Promotion, OSH is dedicated to reducing the death and disease caused by tobacco use and exposure to secondhand smoke.

OSH's Health Communications Branch is seeking a proven health communications leader to serve as branch chief. This vacancy is open from 06/15/2010 to 06/28/2010.

To preview the vacancy announcements, click on the link below and search by using the job announcement numbers HHS-CDC-T2-2010-0428 or HHS-CDC-D2-2010-0259.

<http://www.usajobs.gov>

Please forward this announcement to anyone who may be interested in this position.

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## Racial & Ethnic Approaches to Community Health for Communities

**FYI -The link below details funding information for CDC REACH CORE**

The synopsis for this grant opportunity can be found by going to link below. The synopsis contains all of

the updates to this document that have been posted as of **06/11/2010** . If updates have been made to the opportunity synopsis, update information will be provided.

<http://www.grants.gov/search/search.do?mode=VIEW&oppId=55146>

## CESSATION

- [\*\*Social Network Structure of a Large Online Community for Smoking Cessation.\*\*](#) *American Journal of Public Health* (May 13, 2010, Epub ahead of print). Online social connections helped smokers quit. Individuals who were most integrated in the social network were more likely to be female, older, longer-term users of QuitNet, and not smoking.

## EN ESPAÑOL

### **Aumenta la diversidad racial en EEUU, confirma el censo**

Por HOPE YEN

Published: 06-10-2010

WASHINGTON (AP) - La población perteneciente a minorías en Estados Unidos crece cada vez más y ahora suma 35% del total, lo que comprueba una tendencia indiscutible que podría convertirlos en la nueva mayoría estadounidense para mediados de siglo. Las estimaciones del censo para 2009 muestran que las minorías aumentaron 2,5% a un total de 107,2 millones de personas, impulsadas principalmente por un mayor número de nacimientos de niños hispanos y un ascenso en la cantidad de estadounidenses que se definen como multirraciales. En el mismo periodo la población blanca continuó sin cambios y sumó 199,9 millones de personas, el 65% del país. En el 2000 los blancos representaban 69% del total de la población y las minorías el restante 31%. En la actualidad los estados de Hawai, Nuevo México, California y Texas, así como la ciudad de Washington, tienen poblaciones en las que las minorías superan el 50%.

Aproximadamente 311 de los 3.143 condados, o uno de cada 10, tienen poblaciones cuyas minorías representan 50% de la población o más. En el 2000 sólo había 250 condados así. En el caso de los estados con grandes poblaciones minoritarias también hubo un aumento, ya que en el 2000 Texas no pertenecía a este grupo. El 35% de la fracción minoritaria del total de la población aumentó un punto porcentual con respecto al año anterior. Las nuevas cifras del censo divulgadas el jueves documentan una división de edad y raza cada vez mayor. También son los últimos datos oficiales antes de que se complete el censo 2010, que podría cambiar el orden del poder político, cuando los distritos legislativos vuelvan a ser definidos de acuerdo con la población y a la diversidad racial. A nivel local, los cambios en las dinámicas de las razas fueron más marcados. El año pasado en siete condados las poblaciones minoritarias se convirtieron en la mayoría: Gwinnett en Georgia; Titus y Victoria en Texas; Finney en Kansas; Saguache en Colorado; Contra Costa en California; y Yakima en Washington.

El avance general de la población minoritaria se debe a los aumentos marcados recientes en los nacimientos de niños que pertenecen a estos grupos sociales, especialmente entre los hispanos, que aportaron más de la mitad de los nacimientos en Estados Unidos el año pasado. Actualmente hay nueve nacimientos por cada defunción entre la población latina, en comparación con el ritmo de una defunción

por cada nacimiento entre los estadounidenses blancos. Como resultado, aunque la inmigración de los hispanos se reduce, las minorías estadounidenses suman el 49% de los nacimientos, un punto porcentual más que en 2008, pero tomando en cuenta las tasas actuales, el censo de 2010 podría mostrar un nuevo avance en el que la tasa de nacimientos entre grupos minoritarios supere a la de los blancos. Los estadounidenses multirraciales, el grupo demográfico de crecimiento más rápido en el país, explican en parte el crecimiento de las minorías. Unos 5,3 millones se definían el año pasado como multirraciales o de diversos orígenes étnicos, un aumento de 3,2% con respecto al año anterior.

<http://www.census.gov>

## EVALUATION: COUNTER-MARKETING OR MEDIA ANALYSIS

- [Assessing the Relationship between Ad Volume and Awareness of a Tobacco Education Media Campaign](#). *Tobacco Control* (April 2010, 19(Supplement 1)). In California, the relation between aided ad recall and cumulative TRPs showed a diminishing return after a large volume of ad placements.
- [The Impact of Social Norm Change Strategies on Smokers' Quitting Behaviors](#). *Tobacco Control* (April 2010, 19(Supplement)). Changing social norms affects behavior change at the individual level through changing population-level smoking-related behaviors.
- [Exposure to Movie Smoking, Antismoking ads and Smoking Intensity](#). *Tobacco Control* (June 2010). Those who viewed two antismoking ads had significantly lower smoking intensity compared with those who viewed two prosocial ads.

## EVENTS

### Fourth National Conference on Women, Addiction, and Recovery

July 26-28, 2010 | Chicago, Illinois

Join SAMHSA Administrator Pamela S. Hyde, J.D., and Office of National Drug Control Policy (ONDCP) Director Gil Kerlikowske, M.A., along with pioneers in women's treatment and recovery for the 4th National Conference on Women, Addiction, and Recovery: Thriving in Changing Times.

[Visit the Conference Web Site](#)

## FDA NEWS

### NEW WARNINGS REQUIRED IN TOBACCO PRODUCT ADVERTISING

As of June 22, the Food and Drug Administration requires that the [warning messages in smokeless tobacco ads](#) take up at least 20 percent of the advertising space. Cigarette ads must conform to a similar standard by June 2011.



FDA has just issued a draft guidance intended to assist manufacturers, distributors, retailers, and others who sell cigarettes and/or smokeless tobacco in understanding the final Regulations Restricting the Sale and Distribution of Cigarettes and Smokeless Tobacco to Protect Children and Adolescents and to explain what you should do in order to comply with the regulations.

<http://www.fda.gov/downloads/TobaccoProducts/GuidanceComplianceRegulatoryInformation/UCM214424.pdf>

The document explains among other things: Access, which consists largely of requirements concerning the sale of cigarettes and smokeless tobacco; Advertising, which includes requirements for product labels, labeling, and advertising; Who is subject to the regulation; What products are subject to the regulation; Prohibition on the sale and distribution of tobacco products to persons younger than 18 years of age

For further information  
1-877-CTP-1373  
[AskCTP@fda.hhs.gov](mailto:AskCTP@fda.hhs.gov)

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On June 22, 2009, the President signed the Tobacco Control Act into law. The Tobacco Control Act grants FDA important new authority to regulate the manufacture, marketing, and distribution of tobacco products to protect the public health generally and to reduce tobacco use by minors. The FDA is soliciting information, research, and ideas to assist them in fulfilling its responsibilities regarding tobacco product advertising and promotion that is designed to appeal to specific racial and ethnic minority populations in the United States. For the same reasons, the FDA is also interested in receiving information about advertising and promoting menthol and other cigarettes to youth in general, and to youth in minority

communities. After reviewing the submitted information, research, and ideas, FDA will be better able to fulfill its responsibilities under The Family Smoking Prevention and Tobacco Control Act (Tobacco Control Act).

FDA is requesting comments that will assist the agency's development of an action plan regarding enforcement of regulations on advertising and promotion of menthol and other cigarettes to youth generally and to youth in minority communities. FDA is also seeking information that will assist the Tobacco Products Scientific Advisory Committee in understanding and developing recommendations regarding the impact of the use of menthol in cigarettes among children, African-Americans, Hispanics, and other racial and ethnic minorities.

Those interested persons can submit electronic or written comments by **July 26, 2010 at 11:59 p.m.**

Submit electronic comments to <http://www.regulations.gov> to [Docket Number **FDA-2010-N-0207**] **Tobacco Product Advertising and Promotion to Youth and Racial and Ethnic Minority Populations**. It is no longer necessary to send two copies of mailed comments. Identify comments with the docket number found in brackets this document. Received comments may be seen in the Division of Dockets Management between 9 a.m. and 4 p.m., Monday through Friday. Submit written comments to the Division of Dockets Management (HFA-305), Food and Drug Administration, 5630 Fishers Lane, Room 1061, Rockville, MD 20852.

**For more information contact** Kathleen K. Quinn, Center for Tobacco Products, Food and Drug Administration, 9200 Corporate Blvd., Rockville, MD 20850-3229, 240-276-1717, e-mail: [Kathleen.Quinn@fda.hhs.gov](mailto:Kathleen.Quinn@fda.hhs.gov).

## **MEDIA / COMMUNICATIONS**

- **[New Media, Old Media](#)**. *Pew Research Center's Project for Excellence in Journalism* (May 23, 2010). The American public uses both traditional press and social media platforms to obtain information about different topics.
- **[The PR and Marketing Clash](#)**. *Media Post: Research Brief blog* (May 13, 2010). A summary of findings from Vocus "Snapshot of Integrated Communications" from March 10, 2010 to March 31, 2010, that surveyed 966 public relations professionals about their perceptions of integrated communications.
- **[Hispanics and Social Media](#)**. *MediaPost Blogs Engage: Hispanics* (May 13, 2010). Highlights of a recent presentation, "Are Hispanics Really More Social?" and insights from the Hispanic PR and social media conference in Dallas.
- **[Social Media Release Must Evolve to Replace Press Release](#)**. *MediaShift* (April 23, 2010). A look at the current state of the social media release, and a special audio report that discusses its place in the PR universe.

**NLTCN: GET TO KNOW OUR NETWORK MEMBERS**  
**CECILIA PORTUGAL, UNIVERSITY OF SOUTHERN CALIFORNIA**

Cecilia Portugal has experience working in a wide range of public health topics, including breast cancer screening and prevention, nutrition education, obesity prevention and tobacco control. She has worked in tobacco control for more than ten years and has been involved in large-scale community-based and school-based research studies funded by the National Institutes of Health. Cecilia collaborates on projects with the National Latino Tobacco Control Network (NLTCN) and is a Steering Committee member of the NLTCN. She is also the project manager of the Tobacco Education and Material Lab (TEAM Lab), where she handles the day-to-day implementation of project objectives and activities.

Her expertise in tobacco control ranges from the implementation of statewide policy/advocacy campaigns to trainings and technical assistance on topics specific to the Hispanic/Latino communities and tobacco health disparities. She has helped develop a tobacco education policy toolkit and other educational tools such as postcards and smoking cessation cards with educational messages. Throughout her career, Cecilia has worked with diverse communities and organizations in the public health arena and has been involved in the implementation of cultural competency/proficiency trainings throughout the state. Cecilia earned a Bachelor of Arts in Biological Sciences from the University of California at Santa Cruz and a Master's of Public Health from the University of California, Los Angeles.

We appreciate and value the support Cecilia provides our network. Thanks Cecilia!



## **NALBOH NEWS**

### **NALBOH's Tobacco Use Prevention & Control Program Offering Grant Monies**

NALBOH and the National Association of County and City Health Officials (NACCHO), with support from the Centers for Disease Control and Prevention's Office on Smoking and Health (CDC/OSH), are pleased to offer this opportunity for capacity building to improve the ability of local public health professionals, leaders, and tobacco control advocates to plan and implement activities that will support tobacco control program efforts and resources over the long term. Meetings will be conducted in 3-5 host communities and is designed to improve the capacity of community-based stakeholders and partners to share knowledge about CDC-approved programming and funding guidelines for comprehensive local tobacco control programs and to promote ongoing commitment and resources for tobacco control efforts.

To view the complete application and funding notice, please [click here](#).

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## TOBACCO FUNDING OPPORTUNITY WEBINAR

NALBOH will be hosting an informational webinar for all interested applicants on Monday, June 21, 2010. Any person interested in applying should register to attend this free webinar.

Event info: Monday, June 21, 2010 - 3:00 P.M. ET.

[Register Here](#)

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### QUESTIONS?

Please contact Tricia Valasek, Project Director - Tobacco Use Prevention and Control

[tricia@nalboh.org](mailto:tricia@nalboh.org)

419-353-7714

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18th ANNUAL NALBOH CONFERENCE - Journey to the Future: Facing Public Health Challenges Today for a Healthier Tomorrow

Register Today! Be an early bird & save up to \$100! Early bird registration ends July 9, 2010.

Event info: August 5-7, 2010 in Omaha, Nebraska.

For registration and complete conference details, visit: [www.nalboh.org](http://www.nalboh.org).

## OTHER PRIORITY POPULATIONS

**TARGET POPULATION: American Indian/Alaska Native**

- [Contexts of Tobacco Use and Perspectives on Smoking Cessation among a Sample of Urban American Indians](#). *Journal of Health Care for the Poor Underserved* (2010). Four focus groups were conducted with urban American Indians living in Maryland to explore the sociocultural contexts of tobacco use and their perspectives on various mainstream and culturally-specific smoking cessation strategies and service delivery models.

**TARGET POPULATION: Disadvantaged/Low SES**

- [Addressing Tobacco Use in Homeless Populations](#). Recommendations from a Break Free Alliance expert panel that addressed tobacco use among homeless populations, held October 21, 2009 in Washington, DC.

**TARGET POPULATION: Lesbian/Gay/Bi-Sexual/Transgendered (LGBT)**

- [Bibliography of LGBT Research](#). The National LGBT Tobacco Control Network has updated its



annotated bibliography of LGBT tobacco research.

**TARGET POPULATION: Older Adults**

- [\*\*Audience Insights: Boomers\*\*](#). CDC's Strategic and Proactive Communication Branch (SPCB) collection of data on the Baby Boomer generation (ages 1946-1962). For more information, email [SPCBHealthMktg@cdc.gov](mailto:SPCBHealthMktg@cdc.gov) or contact Lynn Sokler, SPCB, at [Lsokler@cdc.gov](mailto:Lsokler@cdc.gov).
- [\*\*Smoking and Age: The Baby Boomer Bulge\*\*](#). *Gallup Poll* (May 20, 2010). Older Americans are generally less likely than those who are younger to report that they smoke, but the age/smoking relationship is not uniform. Smoking is higher among younger baby boomers between the ages of 44 and 54 than it is among those in their 30s and those 55 and older.

**TARGET POPULATION: Persons with Mental Illness or Developmental Delay**

- [\*\*NASADAD Report on Tobacco Cessation in Substance Use Disorder Treatment Facilities\*\*](#). A new report by the National Association of State Alcohol and Drug Abuse Directors (NASADAD) titled, "Tobacco Cessation in Substance Use Disorder Treatment Facilities: Single State Agency (or SSA) Tobacco Policies."

**TARGET POPULATION: Rural Communities**

- [\*\*Strength of Tobacco Control in Rural Communities\*\*](#). *Journal of Rural Health* (March 2010). Larger rural communities were more likely to have strong tobacco control programs than smaller communities. Smaller rural communities may need to be targeted for training and technical assistance.

**TARGET POPULATION: Tobacco Users**

- [\*\*'The Missing Picture': Tobacco Use Through the Eyes of Smokers\*\*](#). *Tobacco Control* (June 2010). Photographic methods have the potential to generate information that may assist in developing tobacco control messaging and programming that speaks to smokers' perceptions of their tobacco use.

## **OTHER TOBACCO PRODUCTS**

- [\*\*Electronic Cigarettes: A Survey of Users\*\*](#). *BMC Public Health* (May 4, 2010). There are very few published studies on e-cigarettes and research is urgently required, particularly on the efficacy and toxicity of these devices.
- [\*\*Policy Guidance Document Regarding E-cigarettes\*\*](#). The American Cancer Society Cancer Action Network, American Heart Association, American Lung Association and the Campaign for Tobacco-Free Kids have issued a joint policy guidance document on e-cigarettes.
- [\*\*Water-pipe Smoking among North American Youths\*\*](#). *Pediatrics* (May 10, 2010, Epub ahead of print). Water-pipe users may represent an advantaged group of young people with the leisure time, resources, and opportunity to use water-pipes.
- [\*\*Waterpipe Use Predicts Progression to Regular Cigarette Smoking among Danish Youth\*\*](#). *Substance Use and Misuse* (June 2010). Among boys, waterpipe smoking frequency was

predictive of being a regular cigarette smoker at follow-up eight months later.

## PUERTO RICO

### RJ Reynolds tobacco plant to close in Puerto Rico

Posted: 5/28/2010

SAN JUAN, Puerto Rico (AP) - R.J. Reynolds Tobacco Co. is closing its cigarette manufacturing plant in Puerto Rico after 40 years of business. Spokeswoman Denise Santos says 60 employees will be affected when the plant closes at the end of August.

Santos says the plant is closing because it would be too expensive to make upgrades required by new federal regulations and because an increase in taxes led to a drop in manufacturing volume. She said Friday that plants in North Carolina will assume the additional production. The plant produces cigarettes for the Puerto Rico market as well as private-label cigarettes for the U.S. market. It is in the southeastern town of Yabucoa.

## RESOURCES

- The National Cancer Institute's Office of Government and Congressional Relations has provided the latest State Cancer Legislative Database Fact Sheet, [Tobacco Products Excise Taxes](#).
- The Tobacco Technical Assistance Consortium (TTAC) has released its new [Tobacco 101 Training, Version 3](#).
- Registration is still open for TTAC's Web-based summer session of [Logic Model Essentials](#) (June 21-July 30, 2010).
- The Campaign for Tobacco-Free Kids has released a [new state rates and rankings factsheet](#) with the increase in South Carolina's cigarette tax.
- U.S. Health and Human Services' Secretary, Kathleen Sebelius, has announced [strategic actions to prevent and reduce tobacco use](#).
- The Buck Tobacco Sponsorship Project has a [new banner design available to hang in arenas with tobacco-free events](#).
- The American Lung Association has updated its [State Legislated Actions on Tobacco Issues \(SLATI\)](#) database to reflect laws current as of January 2, 2010.
- [CDC Grand Rounds: Current Opportunities in Tobacco Control](#). *Morbidity and Mortality Weekly Report* (April 30, 2010). A particular concern is that progress in reducing smoking rates among young persons and adults has stalled.
- [Regulating Tobacco Marketing: "Commercial Speech" Guidelines for State and Local Governments](#). A Tobacco Control Legal Consortium (TCLC) publication to help governments understand the ways in which state and local regulation of tobacco product marketing and promotion might be limited by the provisions of the Federal Cigarette Labeling and Advertising Act or the First Amendment.

- [TTAC's Tobacco 101 Updated](#). The Training Kit provides all of the materials needed to deliver a two-day training to public health practitioners or can be used as a self-teaching tool. For more information about training opportunities, contact TTAC at [ttac@sph.emory.edu](mailto:ttac@sph.emory.edu) or (404) 712-8474.
- [WHO FCTC Health Warnings Database](#). The World Health Organization (WHO) has an online database of pictorial health warnings, categorized by topic and by Party to the WHO Framework Convention on Tobacco Control (FCTC). The database is updated regularly as countries and Parties provide more images.

## SECONDHAND SMOKE (SHS) / CLEAN INDOOR AIR (CIA)

- [Contribution of Tobacco Smoke Exposure to Learning Disabilities](#). *Journal of Obstetric, Gynecologic, and Neonatal Nursing* (January 2010). Exposure to tobacco smoke significantly increases the odds for children to have a learning disability.
- [Effect of Environmental Exposure to Tobacco Smoke on Neurocognitive Performance in Children](#). *Journal of Child Psychology and Psychiatry, and Allied Disciplines* (April 6, 2010, Epub ahead of print). Environmental exposure to tobacco smoke in children is associated with poor neurocognitive performance.
- [Demographic Variables Are Associated With Knowledge, Attitudes, and Preventive Behaviors Related to Environmental Tobacco Smoke](#). *Nicotine and Tobacco Research* (April 28, 2010, Epub ahead of print). Various demographic variables predicted ETS knowledge, attitudes, and preventive behaviors, highlighting specific populations to target in public health interventions relating to ETS, such as non-White and younger populations.
- [Stigma, Smoke-free Legislation and Public Health](#). *Nicotine and Tobacco Research* (May 7, 2010, Epub ahead of print). The unintended negative consequences of smoke-free legislation for some suggest that tobacco control strategies need to consider how smokers who experience increased stigma are supported by public health to address their smoking while continuing to create smoke-free environments.
- [Air Quality in and Around Airport Enclosed Smoking Rooms](#). *Nicotine and Tobacco Research* (April 21, 2010, Epub ahead of print). Although the ventilation systems in the smoking rooms were operating properly, fine particles from SHS leaked to the surrounding smoke-free areas in the airport.
- Smoking bans linked to less secondhand smoke in children  
[http://www.boston.com/news/health/articles/2010/06/14/smoking\\_bans\\_linked\\_to\\_less\\_secondhand\\_smoke\\_in\\_children/](http://www.boston.com/news/health/articles/2010/06/14/smoking_bans_linked_to_less_secondhand_smoke_in_children/)
- Smoke-free Air Laws and Secondhand Smoke Exposure Among Nonsmoking Youth  
<http://pediatrics.aappublications.org/cgi/content/abstract/peds.2009-3462v1>

## TCN WEBINAR

### TCN STRATEGIES FOR SMOKE-FREE AIR POLICY IMPLEMENTATION THE DEVILS IN THE DETAILS: ACHIEVING THE NEW GOLD STANDARD IN SMOKE-FREE POLICIES

TUESDAY, JULY 6, 2010

12:00-1:30PM PT / 1:00-2:30PM MT / 2:00-3:30PM CT / 3:00-4:30PM ET

**Registration:** Registration is required for this call and must be completed by Friday, June 25, 2010. Prior to the call dial-in information and conference materials will be provided to registered participants only.

**Each person who will be on the call must register separately.** This applies even to participants calling from a conference room or other shared location.

[Register Now](#)

**To help individuals and organizations understand the most current recommendations for ordinances and state legislation, this webinar will focus on the Americans for Nonsmokers' Rights recently updated model ordinance. We will learn about several updated provisions as well as new trends that affect legislative deal breakers. Finally, the webinar will feature two state experiences- North Carolina, which took effect January 1, 2010; and South Carolina, which is creating statewide support by passing strong local ordinances before attempting a statewide comprehensive law.**

**Registration:** Registration is required for this call. To register for this call, please sign up by following this [link](#). Registration will be closed on Friday, June 25, 2010. Dial-in information and webinar materials will be provided to registered participants prior to the call.

#### **Learning Objectives:**

Participants will be able to:

- Identify the updated or new provisions in model smoke-free air legislation
- Understand the rationale for current model
- Determine what provisions are essential (deal breakers) for effective, enforceable smoke-free air legislation
- Apply lessons learned from case studies to recognize challenges that need to be addressed in your state or community

#### **Speakers:**

- Bronson Frick, Associate Director, Americans for Non-Smokers Rights Foundation
- Maggie Mahoney, JD, Deputy Director, Tobacco Control Legal Consortium
- Sally Herndon, MPH, Head, Tobacco Prevention and Control Branch, North Carolina Division of Public Health
- Jim D. Martin, MA, Director of Policy and Programs, Tobacco Prevention and Control Branch, North Carolina Division of Public Health
- Sharon R. Biggers, MPH, CHES, Director, Division of Tobacco Prevention and Control, South Carolina

**Registration link:** <http://www.zoomerang.com/Survey/WEB22APVT2DV4Y>

## TOBACCO & CHRONIC DISEASES

Health groups want [\\$15 billion in prevention money to go towards obesity, diabetes, and smoking](#)

## TOBACCO NEWS FROM THE STATES

- [South Carolina has increased their state cigarette excise tax by \\$0.50 per pack.](#)
- [Utah has increased their state cigarette excise tax by \\$1.00 per pack and has increased the tax on cigars and moist snuff products.](#)
- [Utah County Board of Health, UT drafts resolution declaring hookah bars illegal under the Indoor Clean Air Act. Opponents declare state law is "hazy" about hookah bars.](#)
- [Arkansas Raises Awareness of Smoke-free Cars Law](#)

## YOUTH

- Study finds [hookah use nearly triples in one year among young adults.](#)
- **Youth Smoking Cessation Evaluation Toolkit**  
Helping Young Smokers Quit has designed an [evaluation toolkit](#) for providers of youth smoking cessation programs. The toolkit will help program administrators do a basic evaluation of their program to figure out the ways it affects the young smokers who participate. This toolkit offers easy-to-use evaluation methods, simple step-by-step instructions, automatically generated reports, and suggestions for interpreting results.
- [Using Sensation Seeking to Target Adolescents for Substance Use Interventions.](#) *Addiction* (March 2010). Sensation seeking works moderately well at identifying adolescents at risk for onset of established smoking.
- [Audience Insights: Tweens.](#) CDC's Strategic and Proactive Communication Branch (SPCB) collection of data on Tweens (ages 9-12). For more information, email [SPCBHealthMktg@cdc.gov](mailto:SPCBHealthMktg@cdc.gov) or contact Lynn Sokler, SPCB, at [Lsokler@cdc.gov](mailto:Lsokler@cdc.gov).
- [Best Practices User Guide: Youth Engagement-State and Community Interventions.](#) Focuses on the role youth play in advancing policy as part of a comprehensive tobacco control program
- Dr. Amelie Ramirez of the **Institute for Health Promotion Research (IHPR)** at the University of Texas Health Science Center at San Antonio would like to share the results of our innovative "Photovoice Smoke-Free" project, where eight San Antonio high-school students took photos and wrote captions to visually describe the problem of tobacco to policy- and decision-makers.

The project, sponsored by the San Antonio Tobacco Prevention and Control Coalition, paired tobacco prevention researchers at the IHPR with students in the Youth Against Gang Activity

program of the Family Service Association, a San Antonio nonprofit agency.

For several Saturdays over the fall 2009 semester, the students studied photography, walked their neighborhoods and took pictures. Then they met to discuss their photos, write captions and create presentation boards. We believe that the students, who unveiled their presentation boards at a ceremony Jan. 22, 2010, at the Alameda Koehler Auditorium in San Antonio, were empowered to take social action in their community and identified important local tobacco issues. Now we are proud to share with you the attached photo book, a special commemorative publication in recognition of these students' efforts to make San Antonio smoke-free. View the book online [here](#).

To request hard copies, e-mail requests to [despres@uthscsa.edu](mailto:despres@uthscsa.edu).

To our tobacco photobook: <http://ihpr.uthscsa.edu//Files/News/Tobacco PhotoBk 4-26-10.pdf>

City leaders in San Antonio, Texas, also are considering a stronger no-smoking ordinance in indoor public places. We did a brief study on whether such an ordinance, if enacted, would drive customers from San Antonio to restaurant and bar establishments just outside the city limits in smaller incorporated towns (this is a big point the restaurant association is making here). We found that the outside-the-city establishments that allow smoking couldn't sustain a large influx of customers. Read more here: <http://ihpr.uthscsa.edu//Files/News/TobaccoGIS 5-25-10.pdf>



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