



National Latino Tobacco Control Network Latinos Saludables Sin Tabaco October 2011 e-Newsletter

Dear Adrian,

Thank you for being part of our network. In the following weeks, we will continue sending information via listbox.com. This will give you an opportunity to be in touch by simply replying to the email you receive from us. This will create a two-way communication process and help us link you to other members. Please visit us at:

<http://www.latinotobaccocontrol.org/>

Gracias por formar parte de nuestra red. Durante las próximas semanas, continuaremos a enviarle información vía listbox.com. Esto le dará a usted una oportunidad de estar en contacto con nosotros sin tener que hacer ninguna otra cosa más que responder al email que recibe. Esto creará un sistema de comunicación bilateral y nos ayudará a conectarlo a usted con otros miembros de la red. Acuérdesse de visitarnos en:

<http://www.latinotobaccocontrol.org/>

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NLTCN LEADERS MAKING A DIFFERENCE

Dr. Carlos A. Mejia Rodriguez

**Primary Areas of Expertise**

Network development, maintenance and sustainability
Counter-marketing strategies using social media
Institutionalization and integration of cessation into chronic disease programs
Community outreach, organization, assessment and prevention initiatives
Cross-cultural collaboration and coalition and partnership building
Health education, promotion and prevention

Diabetes control and prevention

Secondary Areas of Expertise

Translation and interpretation of medical terminology, information and educational materials
Child abuse and neglect prevention
Chronic disease and obesity prevention
Community health worker trainings
Maternal and child health
Prenatal education
Fatherhood initiatives
Domestic violence
Latino mental health issues
Social determinants of health

Tobacco, alcohol, drug abuse, teen pregnancy, school dropout and gang activity among Latino teens

Primary population specialties

Latinos
Indigenous Latin Americans
Low socioeconomic status communities
Health care providers

Community health workers

Secondary population specialties

Latino children 0 - 5 years old
Expecting and first-time mothers and fathers-to-be
Latino adolescents and young adults
LGBT

Latino community leaders

Dr. Carlos Mejia has developed and managed a network of community-based organizations and community health centers that addresses tobacco-related health disparities in the most heavily Latino counties in Washington State. In this role, he has provided network infrastructure and resources, leadership, trainings, cross collaboration, and coalition-building for educational districts, state and local health departments (TPCPs) and public and private organizations. He has also taken a lead role in public policy advocacy efforts at the state and national levels to promote tobacco programs for systems change, counter marketing strategies, and the institutionalization of tobacco prevention and control at existing chronic disease programs. His trainings and workshops have included digital storytelling, photovoice, social media, website development, management and maintenance, and partnership building for sustainability.

Dr. Mejia's involvement in community awareness, organizing, leadership development, health promotion, education and prevention dates to his early professional years in Guatemala, where his clinical practice and community work focused on rural Mayan indigenous groups. He later relocated to Honduras, where he focused on promoting, organizing, and facilitating free mobile health fairs to poor, underserved urban neighborhoods and rural communities through community education, organizing and assessment, and engaging local community health workers and vector control workers. He also founded an organization that provides continuing medical education to physicians, nurses, and technicians in communities surrounding Lake Yojoa in Honduras, and established, directed and presented radio and cable TV programs for community health education, promotion, and prevention. His other activities in Honduras included organizing community recreation and sports activities to prevent smoking, alcohol and drug use and domestic and gang violence.

In 2002 he moved to Shelbyville, Tennessee to advise the Bedford County Government, the Shelbyville Free Clinic and the Mayor of Shelbyville on outreach to Latinos for whom English is not the primary language. While there, Dr. Mejia's community leadership activities included serving as a family support and assessment worker, and directing child abuse and neglect prevention, prenatal education and fatherhood initiatives for Center

for Family Development. He currently resides in Tacoma, Washington, and serves on the boards of several nonprofits.

Dr. Carlos Mejia is a graduate of the San Carlos University Medical School in Guatemala City, Guatemala. He is licensed to practice medicine in Guatemala and Honduras and worked for 20 years as a medical doctor and surgery doctor specializing in emergency room, labor and delivery.

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ACTION TO QUIT

Check out the new ActionToQuit podcast featuring Partnership for Prevention's President & CEO, Jud Richland. Mr. Richland discusses Partnership's role in health promotion and disease prevention and provides an update on current Partnership initiatives, including ActionToQuit. Visit <http://actiontoquit.org/podcasts> to listen to the podcast.

California Inspires Congress on Collecting Lost Tobacco Taxes

<http://actiontoquit.org/news/California-Inspires-Congress-on-Collecting-Lost-Tobacco-Taxes/>

Senators Urge Baseball to Ban Tobacco during the World Series

<http://actiontoquit.org/news/senators-urge-baseball-to-ban-tobacco-during-the-world-series/>

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BREAK FREE ALLIANCE

Promising Practices to Eliminate Tobacco Related Disparities: The Power of Communities- The [Health Education Council](#) & [Break Free Alliance](#) will be hosting their third national tobacco control conference in April 17-18, 2012, New Orleans, LA that will focus on reducing the burden of tobacco use in low socioeconomic status and ethnic/minority populations. Registration opens November 8th, 2011. Don't miss this conference!

http://healthedcouncil.org/promisingpractices_2012.html

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CESSATION

Niveles históricos

**Tasa de fumadores en Oklahoma llega a niveles mínimos e históricos
100.000 fumadores menos en Oklahoma en 2010**

HHS Announces Text4Health Task Force to Support Smoking Cessation Initiatives

September 22, 2011 - The U.S. Department of Health and Human Services (HHS) announced new recommendations from the Text4Health Task Force to support health text messaging and mobile health (mHealth) programs.

Exercise Increases Quit-Smoking Success Rate for Teens

September 22, 2011 - A program that combines counseling with physical activity may offer teens a more effective way to stop smoking, especially for boys, according to a study published in *Pediatrics*.

Counseling Alone May Not Help Pregnant Smokers Quit

September 20, 2011 - Counseling alone does not seem to help pregnant women quit smoking, according to a review of previous studies published in the *British Journal of Obstetrics and Gynecology*. The analysis included eight clinical trials of nearly 3,300 pregnant women, and researchers looked at whether smoking cessation counseling helped women quit after six months.

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CONFERENCES/TRAININGS/EVENTS

The *Innovations in Cancer Prevention and Research Conference* will be held in Austin, Texas on November 15-17, 2011. This **premier** event is bringing together researchers, healthcare providers, advocates, community organizations, and local coalitions from Texas and across the country to network, share, and learn about *innovations in cancer research, prevention, and commercialization*. This conference also provides an opportunity for your organization to learn more about how to obtain CPRIT grants and to hear from current

grantees. On the concluding day of the conference, CPRIT reviewers will be on hand to share insights on the rigorous peer review process and the submission of a successful CPRIT grant application.

We thank you for your assistance and please let me know if you have any questions about the conference by contacting me at regan@jhlcompany.com or [512-236-1001](tel:512-236-1001).

Webinars and Workshops for the Housing Industry

1) Webinar: The benefits of adopting a smoke-free policy

Staff from the Live Smoke Free program will discuss the market advantages and cost savings of being a smoke-free building, the steps necessary to adopt a policy, and the resources available to managers from the Live Smoke Free program.

These webinars are offered on the following dates* (click the link to register for the date that works for you):

- [Tuesday, November 1, 1:30-3:00pm](#)
- [Thursday, December 8, 10:30am-12:00pm](#)

*Webinar content is the same all dates

2) Workshop: Training Session at National Making It Better Conference

The Live Smoke Free program is hosting a national Smoke-Free Multi-Unit Housing Ancillary meeting on November 14, 2011 in conjunction with the CPPW "Making It Better" conference being held in Minneapolis. The meeting will be approximately 8:30 am to 4:30 pm. All who are working on smoke-free multi-housing or are interested in beginning work on smoke-free multi-housing are invited and encouraged to attend.

The meeting will focus on how to successfully build a smoke-free multi-housing program and work with the housing industry to implement smoke-free policies. Panel presentations from housing industry experts, lessons learned from national smoke-free housing advocates, and extensive materials will be shared. There will also be time for program sharing among attendees. Exhibit table space will also be available for grantees to display their materials.

There is no cost to attend, but pre-registration is required. Register at: www.makingitbetterconference.org. Lunch and refreshments will be provided.

**The Virginia Department of Health - Tobacco Use Control & Healthy Communities
And The American Cancer Society Are hosting the Annual Conference**

"Best Practices for Tobacco Control and Prevention"

At the Westin Hotel in Richmond

On November 3, 2011

Haven't we completed our mission? Virginia's restaurants are now tobacco-free!

Look again - we have just begun! Join us for a one-day conference presenting national and local renowned speakers providing the latest information on being tobacco free and living a healthy lifestyle.

This conference will re-energize you and your partners to "clear the air" and advance towards healthy communities that are tobacco-free. You will learn new models and tools for effective action that focus on environmental, behavioral and system changes addressing issues such as:

- Virginia's Model Communities' Best Practices to Improve the Health of Citizens,
- The Benefits of becoming a Tobacco-Free Work Place,
- "Diabetes & Tobacco: A Dangerous Combination",
- Information about new developments in lung cancer screening,
- Social Marketing as a Tool for Policy Changes,
- "Health and Place: How Where We Learn, Live, Work and Play Affects Us"
- FDA regulations and other issues of interest.

The American Cancer Society will host a reception at the Westin Hotel on November 2, 2011 from 5:30-7:30 pm - It's the perfect opportunity to network and meet some of the presenters and conference attendees. **Join us to Clear the Air and make a difference**, register at www.cleartheairva.org to attend the annual conference and training on November 3, 2011, in Richmond, Virginia.

NAQC Conference 2012 COMING SOON!

The promotion and delivery of quality, evidence-based quitline services in the midst of difficult fiscal climates, ongoing healthcare reforms, shifting policy landscapes and an ever-growing

demand for cessation services remains a critical priority for the entire quitline community and our partners. NAQC Conference 2012, *QUITLINE INNOVATION AND SUSTAINABILITY: Exploring Strategies and Seizing Opportunities in Challenging Times*, will be the only international conference to focus solely on building the capacity of the quitline community to improve the availability and quality of its services while responding to these mounting challenges and opportunities. The conference will take place on August 13th and 14th as an official ancillary meeting to the National Conference on Tobacco or Health. To learn more about the conference, please click here [<http://eepurl.com/f7OP9>] or contact NAQC at naqc@naquitline.org.

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FDA Seeking Public Comment

The FDA's Center for Tobacco Products is seeking public comment on two Draft Guidance documents and an Advance Notice of Proposed Rule-Making.

- [Draft Guidance for Industry and FDA Staff Demonstrating the Substantial Equivalence of a New Tobacco Product: Responses to Frequently Asked Questions.](#)
 - Expires November 8, 2011
- [Draft Guidance for Industry Submission of Warning Plans for Cigarette and Smokeless Tobacco Products.](#)
 - Expires November 8, 2011
- [Advance Notice of Proposed Rule-Making \(ANPRM\): Non-Face-to-Face Sale and Distribution of Tobacco Products and Advertising, Promotion, and Marketing of Tobacco Products.](#)
 - Expires December 8, 2011

Recently, FDA posted a [draft guidance](#) to help persons submitting applications for new tobacco products understand the premarket tobacco product application process. The draft guidance addresses questions such as:

- Who may submit a new tobacco product application
- When to submit a new tobacco product application
- What information the FD&C Act requires you to submit in a new tobacco product application
- What information FDA recommends you submit in a new tobacco product application

The public comment period will be open for 90-days from the publication in the Federal Register. The draft guidance can be found at: <http://www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/ucm273388.htm>

FDA will hold a webinar on Tuesday, Nov. 1 from 2pm to 3pm to discuss this new draft guidance. For questions regarding the draft guidance, contact the Center for Tobacco Products (CTP) at 1-877-CTP 1373 or email AskCTP@fda.hhs.gov.

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GREAT AMERICAN SMOKE OUT (GASO)

Looking for resources to help smokers quit on the Great American Smoke Out this November

17th? **EX**[®] is here to help. BecomeAnEX.org is a free, interactive website that shows smokers how to re-learn life without cigarettes. The site, developed by Legacy in partnership with Mayo Clinic, offers a free, personalized quit plan and an online support community to help people prepare to quit and stay quit. To help you gear up for quit day, Legacy is offering free **EX**[®] info cards and downloadable **EX**[®] tear-off flyers. Orders must be received by October 24th for delivery by November 16th. [Order and download your free resources here and help put EX[®] in front of smokers.](#)

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HEALTH EQUITY NEWS

As an official Ancillary meeting to the National Conference on Tobacco or Health, the [8th National LGBTQ Health Equity Summit](#) (Formerly the National LGBT Tobacco Summit) is a must attend. Addressing promising practices in LGBT health and tobacco control, the Summit is designed to leave participants with tools and strategies to advance their movement in their local communities. There will be something for everyone at the LGBT Health Equity Summit. The Network for LGBT Health Equity looks forward to seeing you in 2012 in Kansas City, MO.

WHO SHOULD COME? You! We're expecting a broad group of individuals from tobacco control and health equity advocates, to LGBT seasoned and emerging leaders, community organizers, policymakers and policy advocates, researchers, students, Department of Health or other agency employees.

If you would like to receive email updates click [here](#).

In addition, if you have not had an opportunity to visit the NCTOH site you can click the link below.

<http://www.tobaccocontrolconference.org/>

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JOB AND FELLOWSHIP OPPORTUNITIES

2012-2013 Youth Activism Fellowship

[Apply NOW](#)

Take your leadership to the next level!

Deadline: Wednesday, November 30, 2011 @ 4:30 PM EST

The Legacy Youth Activism Fellowship is an 18-month national leadership development program for young adults between the ages of 18 and 24. The fellowship combines leadership training, mentorship, technical assistance and community engagement to advance the efforts of local tobacco control. Throughout the program, fellows will get to visit different parts of the country, learn from nationally recognized leaders, receive technical support for local projects and network with other youth activists from around the nation.

Who Should Apply?

Young adults between the ages of 18 and 24 with a strong commitment to activism and public health should apply. Applicants must be residents of the United States, the District of Columbia or U.S. territories. Eligible candidates should demonstrate a commitment to promoting healthy communities through tobacco prevention and control. We also welcome individuals with an emerging interest in tobacco control and prevention at the local, state, or national level.

[Apply Here](#)

Requirements

- o Participate for the entire duration of the 18-month program (January 2012 - June 2013)
- o Attend mandatory in-person trainings and events in Washington, DC and other locations as designated. (Travel, lodging and meals covered by Legacy)
- o January 2012 in Washington, DC
- o June 2012 (TBD)
- o August 15-17 2012 @ National Conference on Tobacco & Health, Kansas City, MO
- o January 2013 (TBD)
- o June 2013 in Washington, DC
 - o Actively engage in a local or state advocacy project focused on tobacco control for the duration of program
- o Contribute to the implementation of a national group project designated by Legacy
- o Complete program assignments and reporting requirements
- o Participate in monthly conference calls and all in-person meetings

The Society for Research in Child Development is seeking applications for its 2012-2013 Policy Fellowships. There are two types of Fellowships: Congressional and Executive Branch. Both provide Fellows with exciting opportunities to come to Washington, DC and use their research skills in child development outside of the academic setting to inform public policy. Fellows work as resident scholars within their federal agency or Congressional office placements.

Fellowships are full-time immersion experiences and run from September 1st through August 31st. The SRCD Office for Policy and Communications in Washington facilitates the Fellows' experience and is available as a resource throughout the year.

Applicants must have a doctoral-level degree in any relevant discipline (e.g., Ph.D., M.D., J.D.). Both early-career and advanced professionals are encouraged to apply. The deadline for applications is December 15, 2011.

For more information and application instructions, please visit <http://bit.ly/pFtD5L>

NACCHO is now accepting model practice applications, from October 10 through November 11.

NACCHO's Model Practice Program honors and recognizes outstanding local public health practices and shares these practices through the Model Practices Database. By submitting a practice, local health departments contribute to the overall improvement of public health through evidence-based practice methods.

FIVE REASONS TO APPLY

1. Be recognized for your LHD's success and for leading by example.
2. Earn local and national recognition through press release templates and a spotlight in the 2012 fall issue of NACCHO Exchange.
3. Receive a listing in NACCHO's online Model Practices Database.
4. Receive a coveted award and public honors and showcase a poster of your practice at the Model Practices Reception during the 2012 NACCHO Annual Conference in Los Angeles July 11-13, 2012.
5. Be eligible to receive a stipend to attend the 2012 NACCHO Annual Conference

(The opportunity for a stipend is available only to dues-paying members).

Visit [NACCHO's website](#) to learn more!

CALL FOR ABSTRACTS

**The 2012 National Conference on Tobacco or Health
wouldn't be possible without abstracts from you!**

www.TobaccoControlConference.org

Individuals and groups that support our cause to fight against tobacco use are strongly encouraged to participate in our Call for Abstracts process. [Submit an abstract](#) to impart your knowledge and share your expertise to help advance and motivate tobacco control professionals.

Whether you are a student, program manager, researcher or seasoned advocate; or whether you work at the local, state or national level, we welcome your submission! Help us improve and sustain the effectiveness and reach of tobacco control programs and activities in the United States.

We are seeking papers addressing the following program areas:

1. Cessation
2. Communications and Media
3. Evaluation and Surveillance
4. Increasing Diversity/Eliminating Disparities
5. Legal Issues
6. Nicotine and the Science of Addiction
7. Non-Cigarette Tobacco and Nicotine Products
8. Tobacco Regulation **NEW!**
9. Tobacco Control Movement - Skills Building
10. Tobacco Control Policies
11. Tobacco Industry
12. Youth

The deadline for abstracts will be here before you know it! Submit yours at

www.TobaccoControlConference.org before **December 14, 2011!**

PS: **Show your commitment.** While you're at the conference website, [sign up to review abstracts](#) and provide your input. Help the NCTOH develop a training and educational experience that continues to advance the proficiency of the tobacco control industry!

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Rahma Osman
Program Assistant

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National African American Tobacco Prevention Network (NAATPN)

Menthol Mondays Are Back!

A reminder that our menthol Monday call/webinars are back. The calls/webinars are the third Mondays of each month at noon mountain, 11:00am West Coast, 2:00pm Eastern Standard Time.

On the call/webinar, the draft endorsement language will be reviewed to begin the process of collecting names of organizations and individuals calling for the removal of menthol, provide updates on the latest menthol news, and you will hear how candy-like tobacco products being tested in Colorado may have a tie to Menthol's appeal to youth.

For more information, contact:

[NAATPN](#)
400 West Main Street
Suite 415
Durham, NC 27701
T **[919-680-4000](tel:919-680-4000)**
F **[919-680-4004](tel:919-680-4004)**
1-888-7NAATPN
thenetwork@naatpn.org

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OTHER NEWS:

<http://foundationcenter.org/pnd/news/story.jhtml?id=358000016>

Despite pockets of improvement between 2007 and 2009, the healthcare system in the United States failed to improve when compared to the best performers among other nations, a new report from the Commonwealth Fund finds.

[The Ten States Most Addicted to Smoking](#)

September 21, 2011 - According to Health.com, the top ten states most addicted to smoking are (in alphabetical order): Arkansas, Indiana, Kentucky, Louisiana, Mississippi, Missouri, Oklahoma, South Carolina, Tennessee, and West Virginia.

[New Report Details Potential Impact of Program Cutbacks on Those Who Depend on Medicaid for Treatment](#)

WASHINGTON, DC. Major cuts to Medicaid would have a disproportionately harsh effect on black and Latino Americans, who are much more likely than others to depend on the program for regular treatment for chronic medical conditions such as cancer, diabetes, chronic lung disease, heart disease, and stroke, according to a report released today by a broad coalition of major health, civil rights and consumer groups.

The report, Medicaid: A Lifeline for Blacks and Latinos with Serious Health Care Needs, is the first ever to reveal details on the proportion of chronically ill minority Americans who benefit from Medicaid, the state and federally funded health insurance program for low income people. It raises concerns about reductions in Medicaid funding resulting in many seriously-ill blacks

and Latinos no longer being able to fill essential prescriptions, keep up with key screenings, or see a doctor if their condition worsens or reoccurs.

Families USA contracted with The Lewin Group to develop the estimates in this report. The report, Medicaid: A lifeline for Blacks and Latinos with Serious Health Care Needs, is available at: <http://familiesusa2.org/assets/pdfs/medicaid/Lifeline-Blacks-and-Latinos.pdf><<http://cts.vresp.com/c/?JointCenterforPoliti/9cad6e920f/12fa672d4c/7047ac4c99>>.

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OTHER PRODUCTS: Smokeless, Cigars, Hookahs, e-Cigarettes, etc.

Dissolvable Tobacco

<http://abcnews.go.com/Health/video/dissolvable-tobacco-tested-colorado-14583752>

Some Smokers Successfully Switch to E-Cigarettes, More Research Needed

September 21, 2011 - While electronic cigarettes may be a long-term alternative to the real thing for some smokers, researchers at Penn State College of Medicine suggest medical providers should continue to encourage more traditional smoking cessation methods.

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Building healthier latino communities by reducing tobacco use
Reduciendo el uso de tabaco para el desarrollo saludable de las comunidades latinas

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